



WE'RE COMING TO

DEFEND LONG ISLAND

WELCOME

FRIENDS, GUESTS, & DISTINGUISHED MEMBERS OF THE NEW YORK MEDIA
WEDNESDAY, JANUARY 15, 2025 - NASSAU VETERANS MEMORIAL COLISEUM
LONG ISLAND PROFESSIONAL FOOTBALL LAUNCH



JANUARY 15, 2025

MEDIA RELEASE



PROFESSIONAL INDOOR FOOTBALL LANDS ON LONG ISLAND FOR THE 2025 SEASON LONG ISLAND, NASSAU COLISEUM SELECTED BY THE ENTERTAINMENT FOOTBALL ASSOCIATION

Uniondale, NY: From the Nassau Veteran Memorial Coliseum, surrounded by its rich history in sports and concerts, league officials including ENTFLA Commissioner, and Hall-of-Famer Andre Reed formally announced that the Entertainment Football Association has selected Long Island, New York, and the Coliseum as its fourth and final location for its inaugural 2025 season.

The ENTFLA will launch a very unique professional football and entertainment series in each community in which the league plays starting in late May of 2025. Each team including Long Island, NY; Morristown, NJ; Danbury, CT; and Fitchburg, MA will host four games in addition to traveling for four additional contests. The regular season will be rounded out with a ninth game being played between two ENTFLA teams in a neutral site identified for its potential to serve as a future expansion community. Two rounds of playoffs will follow in early August after the regular season concludes in late July. The league will retain central ownership of all teams.

The impressive level of football will include former Division I, II, and III college players (some who may have also earned NFL or other pro playing experience) looking to extend their playing careers and hoping to catch the eye of scouts from higher levels of football including the CFL, UFL, and of course, the NFL. Unique rules designed to further engage fans such as the 7 on 7 format with a reduced play clock and no huddles to leave fans wanting more, and the elimination of kicking forcing teams to “go for it” on fourth down and try for two-point conversion are all part of this new league.

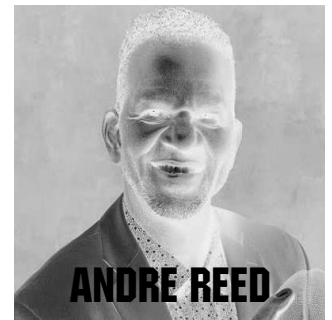
“There will be more entertainment at our events than just the near-NFL quality football games!”, explained league founder Douglas Freeman...and it will be much more than football! From pre-game tailgate parties, to acrobatic and thrilling halftime acts, to the post game autograph sessions giving fans an opportunity to meet players, cheerleaders, and coaches after each contest right on the field...this is true entertainment!

Familiar with the community’s rich history in sports, the league has engaged WFAN radio personality Peter Schwartz to serve as a local advisor. In addition to his podcasts and coverage of the Islanders, Peter served as the radio or in-arena voice of several Long Island-based teams including the Dragons of the Arena Football League. He and ENTFLA officials are calling upon the community to assist in naming the team. “This is Long Island's team, we want the people of this community to name it, stated league commissioner Andre Reed, “We love this community, it's arena, and the people who run them so we look forward to making this team and these events something that Long Island is proud of.”

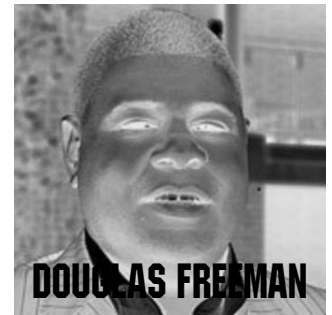
Season tickets were also put on sale today where a small deposit will guarantee fans first pick of seat locations for both the football games and the concerts. Just like the name-the-team contest, more information can be found by visiting GOENTFLA.com.



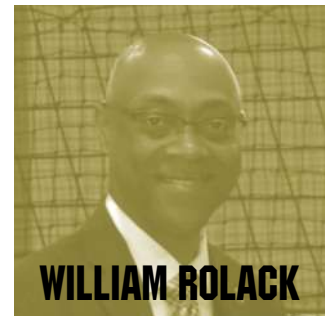
- **LEAGUE:** ENTERTAINMENT FOOTBALL ASSOCIATION, A 4 TEAM LEAGUE OPERATING IN THE NORTHEAST
- **ENT-FLA TEAMS:** DANBURY, CT; FITCHBURG, MA; MORRISTOWN, NJ; AND UNIONDALE, NY FOR THE INAUGURAL 2025 SEASON
- **ENT-FLA COMMISSIONER:** ANDRE REED
- **TEAM OWNER:** ENTERTAINMENT FOOTBALL ASSOCIATION, INC
- **TEAM STAFF:** TEAM ADVISOR PETER SCHWARTZ, WITH FULL-TIME STAFF BEING HIRED IN JANUARY
- **LEAGUE ADVISOR:** TOMMY BENIZIO, BENIZIO SPORTS
- **SEASON DATES:** JUNE THROUGH AUGUST OF 2025
- **NUMBER OF GAMES:** 9 REGULAR SEASON WITH EACH TEAM PLAYING 4 HOME AND 4 ROAD GAMES PLUS A NEUTRAL SITE GAME
- **HOME ARENA:** NASSAU VETERANS MEMORIAL COLISEUM
- **WEB ADDRESS:** GOENTFLA.COM
- **TEMP TEAM PHONE:** 214-412-6889
- **EMAIL:** LISA@GOENTFLA.COM
- **TEAM OFFICE LOCATION:** 1255 HEMPSTEAD TURNPIKE, UNIONDALE, NY 11553 (INSIDE COLISEUM)



ANDRE REED



DOUGLAS FREEMAN



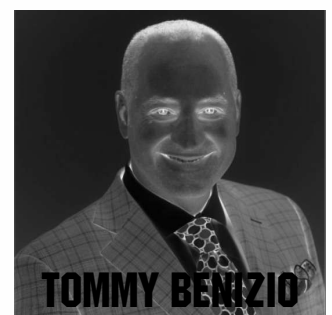
WILLIAM ROLACK



PETER SCHWARTZ



LISA GIAMO



TOMMY BENIZIO

ENTERTAINMENT WEEKLY ASSOCIATION

TIMELINE OF EVENTS



JANUARY

- ANNO
- LONG
- DEPOS
- SEAS
- LAUN
- CONTI

FEBRUARY

- UNVE
- INTRO
- GENER
- OPEN
- FINAL

MARCH

- LAUN
- PROG
- LOCA
- PARTI
- CONTI
- UNIFO



FEBRUARY 2025

**ANNOUNCE TEAM COMING TO
LONG ISLAND, NEW YORK
DEPOSITS ACCEPTED FOR
SEASON TICKETS & SUITES
ONLINE NAME-THE-TEAM
CONTEST**

MARCH 2025

**REVEAL TEAM NAME AND LOGO
INTRODUCE FIRST-EVER TEAM
GENERAL MANAGER
OPEN TEAM OFFICES
HIRE AND REALIZE FULL STAFF**

APRIL 2025

**LAUNCHING OF IN-SCHOOL
PROGRAM
INVITE LOCAL SCHOOL CHILDREN TO
PARTICIPATE IN COLORING
CONTEST TO DESIGN NEW TEAM
UNIFORMS**

APRIL 2025

- **PRESS CONFERENCE AT LOCAL SCHOOL TO UNVEIL NEW UNIFORMS**
- **UNVEILING OF NEW TEAM MASCOT**
- **PRESS CONFERENCE TO INTRODUCE NEW HEAD COACH**
- **INTRODUCTION OF FULL COACHING STAFF**

MAY 2025

- **TURF UNVEILING, TEAM TO HOST INAUGURAL SEASON TICKET HOLDER PARTY**
- **INTRODUCE THE "FINAL" ROSTER**
- **HOST MEDIA VS PARTNER FLAG GAME ON TURF**

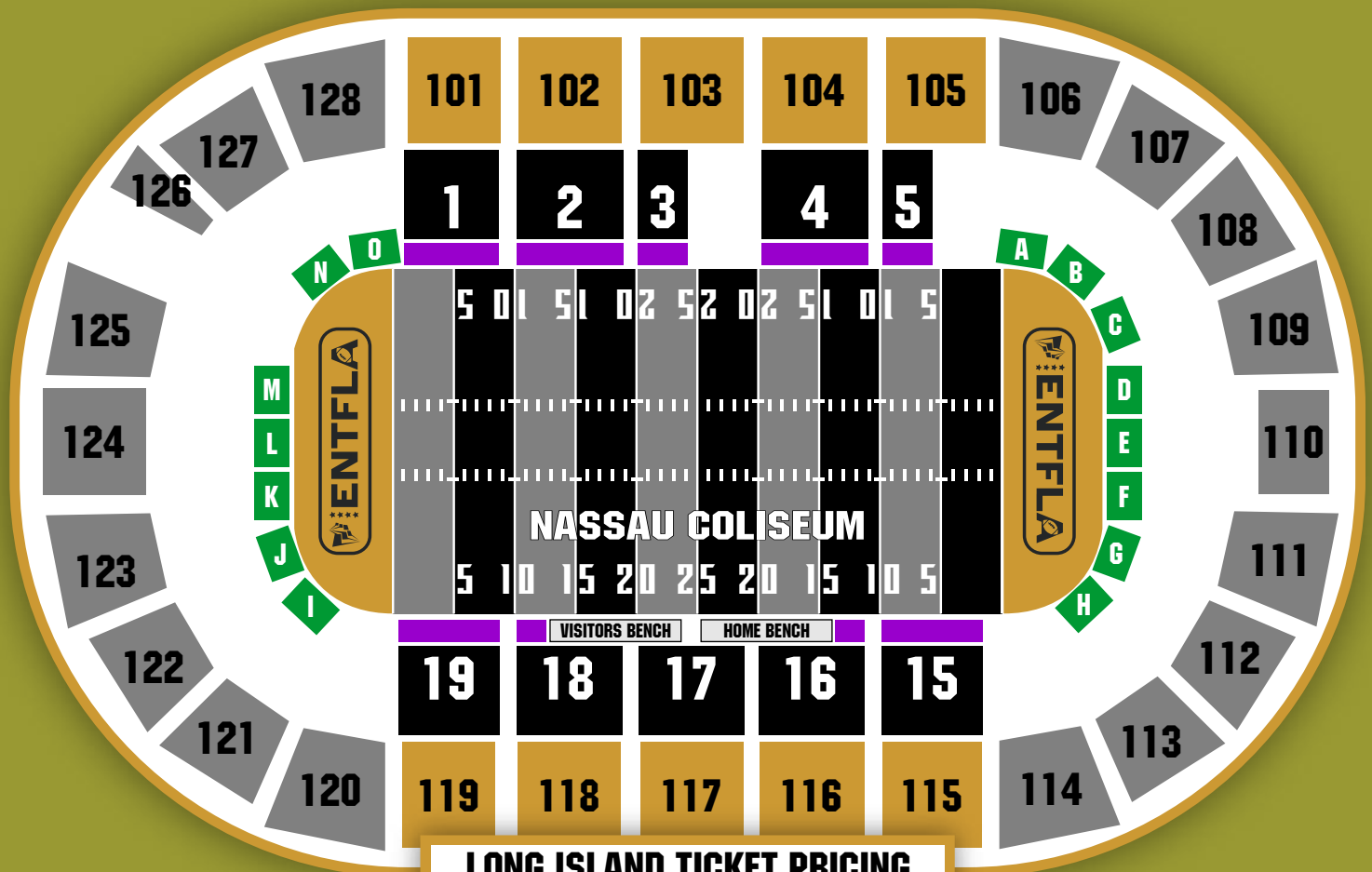
JUNE 2025

- **SEASON PREMIERE GAME TO BE HELD AT NASSAU COLISEUM!**

ALL PLANS AND DATES ARE TENTATIVE AND ARE SUBJECT TO CHANGE.



THE **HOTTEST** NEW TICKETS ON
LONG ISLAND ARE AVAILABLE **NOW!**



	DAY PASS (1 EVENT)	SEASON PASS (4 EVENT)	
FIELD SUITE	N/A	\$9,800	8 SEATS. SPECIAL PARKING & ENTRANCE COMP. START ON BEVERAGES AND SNACKS
V.I.P. ROWS 1& 2	\$75	\$260	KIDS TICKETS \$10 OFF AGE 12 & UNDER
SELECT	\$60	\$210	
SELECT	\$45	\$160	
DISCOUNT	\$30	\$110	ALL PASSES INCLUDE PROFESSIONAL FOOTBALL GAME AND FULL CONCERT

VISIT GOENTFLA.COM OR CALL 214.412.6889 TO GET YOURS TODAY!

HEY LONG ISLAND IT'S YOUR TEAM... ...SO YOU NAME IT!

PRESENTED BY



Delaware
North.

**DON'T JUST CHEER FOR YOUR NEW
FOOTBALL TEAM...NAME IT!**

**BEGINNING ON JANUARY 15TH AND
RUNNING THROUGH FEBRUARY 1ST,
THE GOOD PEOPLE OF LONG ISLAND
& SURROUNDING AREAS CAN
SUBMIT THEIR SUGGESTIONS ON
WHAT THE TEAM NAME SHOULD BE!
GET CREATIVE! THINK ABOUT THE
THEME OF THE TEAM, LOGO,
COLORS...ALL OF YOUR INPUT IS
WELCOME AND WE BELIEVE THAT
THERE ARE NO BAD SUGGESTIONS!
WE CAN HARDLY WAIT TO SEE WHAT
OUR COMMUNITY COMES UP WITH
FOR A NAME!**

HOW DO I PARTICIPATE?

**SIMPLY LOG ON TO:
WWW.GOENTFLA.COM AND CAST
YOUR SUBMISSIONS, BUT ONLY ONE
SUGGESTION PER EMAIL ADDRESS.**



THE ENTERTAINMENT FOOTBALL ASSOCIATION

WOULD LIKE TO THANK THE FOLLOWING PARTNERS FOR MAKING TODAY'S EVENT POSSIBLE



Delaware North®

